

**REQUEST FOR EXPRESSIONS OF INTEREST
(INDIVIDUAL CONSULTING SERVICES)
(FSM Nationals Only)**

Country: Federated States of Micronesia

Project: Pacific Islands Regional Oceanscape Program – Economic Resilience (PROPER)

Grant No.: IDA-E371-FM

Assignment Title: Communications Officer

Reference No. (as per Procurement Plan): FM-NORMA-450782-CS-INDV

The National Government of the Federated States of Micronesia (FSM) has applied for financing from the World Bank toward the cost of the Pacific Island Oceanscape Program – Second Phase for Economic Resilience and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include communicating progress and outcomes of the PROPER Project activities to stakeholders, for an initial one (1) year period commencing approximately in November 2024. This is a full-time position and may be extended based on “satisfactory performance” i.e. satisfactory performance as determined through a performance evaluation against agreed key performance indicators and availability of funds. The position supports the FSM PROPER Project implementation phases of the project. The detailed Terms of Reference (TOR) for the assignment DOFA website at dofa.gov.fm or at the NORMA website at norma.fm.

The FSM National Oceanic Resource Management Authority (NORMA) now invites eligible individuals (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services (attach curriculum vitae, copies of degrees and relevant certificates with description of experience in similar assignments, similar conditions, etc.).

The criteria for selecting the Consultant are:

Required experience and educational background:

- Bachelor's Degree in communications, journalism, public relations, or a related field OR an Associates degree in a related field with five (5) years of related experience.
- Strong writing, editing, and content creation skills with an ability to adapt messages for different audiences.
- Proficiency in using communication tools and platforms, including social media, websites, and presentation software.
- Excellent interpersonal and networking skills for effective stakeholder engagement.
- Understanding of the context and culture of FSM.
- Proficiency in English, both written and verbal communication.

Desirable skills:

- Experience in community engagement or outreach activities.
- Familiarity with the reality of one or more States and knowledge of local languages.
- Familiarity with the Pacific region's cultural dynamics and communication preferences.
- Experience in designing and implementing successful communication campaigns.
- Experience in website maintenance and updating.
- Proficiency in graphic design software or multimedia production tools.

The attention of interested Consultants is drawn to paragraph 3.14, 3.16 and 3.17 of the World Bank's Procurement Regulations for IPF Borrowers dated September 2023 ("the Regulations"), setting forth the World Bank's policy on conflict of interest.

Further information can be obtained at the address below during office hours 0800 to 1700 hours Pohnpei local time.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) preferably by November 15th, 2024.

FSM National Oceanic Resource Management Authority
Attn: Mr. O'Kean Ehmes, PROPER Project Manager
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